The "RIGHT" Hook Introduction



The "Right" Hook		
☐ Grab your reader's attention! Use one		
of these techniques for your opening		
hook:		
0	A surprising fact or statistic	,
1	Rhetorical question	
	Anecdote	
0	Sensory details describing a	
	scene or situation	
	Introduce a dilemma	
0	Aquote	
Define Debate		
□ Some	e thinkbut others.;	
	sue that is hotly debated	
	· ·	
1.1.1.1	1-6	
Make a clea		
	lear that overall	
	had to choose, then	
Rese	arch shows, however, that	
Forecast your reasons		
	because (reason 1),	
beca	use (reason 2), and because	
(reas	son 3)	

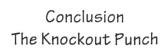
Body Paragraph #1

Make your point				
☐ Give ONE reason that supports your				
claim. This will be your topic sentence.				
One reason that				
The most important reason is				
The most important reason is				
Evidence and Explain				
☐ Find EVIDENCE to support this ONE				
reason (stay focused on this reason				
only for this paragraph).				
o For example				
 The most important example of 				
this				
☐ How can you connect the EVIDENCE to				
your REASON? EXPLAIN how the				
evidence supports your reason and your				
overall CLAIM, and why it's important.				
Fuidence and Evplain				
Evidence and Explain				
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 Find EVIDENCE to support this ONE reason (stay focused on this reason only for this paragraph). Furthermore 				
 Find EVIDENCE to support this ONE reason (stay focused on this reason only for this paragraph). Furthermore Despite 				
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	The most important reason is	
	The meet imperculation reason is in	
	Evidence and Explain	
	☐ Find EVIDENCE to support this ONE	
	reason (stay focused on this reason	
	only for this paragraph).	
	For example	
	•	
	 The most important example of 	
	this	
	D. H. BURDENCE	
	☐ How can you connect the EVIDENCE to	
	your REASON? EXPLAIN how the	
	evidence supports your reason and your	
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	F 11	
	Evidence and Explain	
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	evidence supports your reason and your	
	overall CLAIM, and why it's important.	
	Link	
	☐ Include a transitional sentence to link	
	one reason to another.	

Body Paragraph #3

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Make your point	
☐ Give ONE reason that supports your	1
claim. This will be your topic sentence.	
One reason that	
 The most important reason is 	
Evidence on IT 1	
Evidence and Explain	
☐ Find EVIDENCE to support this ONE	
reason (stay focused on this reason	
only for this paragraph).	
For example	
 The most important example of 	
this	
☐ How can you connect the EVIDENCE to	
your REASON? EXPLAIN how the	
evidence supports your reason and your	
overall CLAIM, and why it's important.	
Evidence and Explain	
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☐ Find EVIDENCE to support this ONE	
reason (stay focused on this reason	
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overall CLAIM, and why it's important.	
Link	
☐ Include a transitional sentence to link	
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Your conclusion is your last chance to make an impact on your reader. Forget about restating

your reasons! That's boring and repetitive. Instead, remind your reader WHY your claim is ESSENTIAL or IMPORTANT.				
 The most effective conclusions circle back to the hook: If you asked a rhetorical question, give the reader an answer that supports your claim. If you gave a shocking fact, tell the reader the consequences if your claim is not followed through. Offer a solution to the problem or an alternative system. Give the reader something to think about. End with a powerful quote from an expert that you haven't used yet. 				
Restate or redefend your claim				
The "knockout" punch!				